THE FUTURE CARE PROJECT

INSPIRING INNOVATIVE APPROACHES TO REGIONAL CHILDCARE

FOUNDING IMPACT PARTNER PROSPECTUS

Designed for organisations ready to move from good intentions to meaningful impact.

WWW.THEFUTURECAREPROJECT.COM.AU

THE OPPORTUNITY

The Future Care Project is Australia's first regionally led social enterprise redesigning how childcare is accessed in rural and remote communities.

- ✕ This is not a pilot.
- ✕ This is not theory.
- ✓ This is action and delivery.

We unlock workforce participation and strengthen regional economies by supporting families and childcare providers with flexible, community-based childcare solutions where traditional systems fall short.

We are seeking Founding Impact Partners to stand with us and be proudly associated with a solution that is already changing lives and designed to scale nationally with your help.

WHY IT MATTERS

In regional Australia, childcare is critical infrastructure.

When childcare is unavailable:	Parents can't work	Businesses can't staff	Communities stall
The Future Care Project creates:	Flexible, in-home and community-based childcare pathways	Business and funding support to assit new childcare providers	Practical solutions that adapt to the needs of rural and remote communities

Your sponsorship directly supports delivery, not administration, not awareness campaigns, not reports that sit on shelves.

WHAT YOU RECEIVE
(REAL VALUE, NOT LOGO SLAPS)

BESPOKE IMPACT VIDEO

A professionally produced, brand-aligned video that:

- Shows exactly where your investment went
- Features real families, regional businesses, carers and communities
- Demonstrates your organisation's leadership in driving meaningful change
- Is approved for websites, LinkedIn, ESG/CSR/CBA reporting and stakeholder use

EVERGREEN CO-BRANDED SOCIAL ASSETS

Custom social tiles your team can use anytime to say:

> This is what we backed and this is how lives were changed.

VISUAL EVIDENCE PACK

High-quality photography , short-form video (think TikToks, Reels and FB Stories) and a suite of social media tiles capturing:

- On-the-ground delivery
- Community engagement
- Real outcomes in action

... all with your brand attached keeping it authentic and genuine

WHAT THIS PARTNERSHIP SAYS ABOUT YOU

- You invest early, not late
- You back solutions, not slogans
- You show your values through action

This is marketing with credibility and impact with real evidence.

PLAIN-ENGLISH IMPACT REPORTING

Clear outputs, outcomes and community voice suitable for:

- ESG / CSR / CBA reporting
- Board updates
- Investor and stakeholder communications

Builds trust through real, measurable outcomes that create investor confidence.

SPONSORSHIP TIER
FOUNDING IMPACT PARTNER

$20,000 investment

Where does your money go?
It funds educator scholarships that enable carers to gain recognised qualifications and access practical business and set-up support delivering sustainable childcare services across regional and remote communities where traditional models are not viable.

This investment strengthens communities, supports working families and helps secure a stronger future for all of Regional Australia.

Curious? Let's talk. Sponsorship opportunities are strictly limited.

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